

BLOSSOM UP DIGITAL!

EFFICIENCY & AUTOMATION FOR DESIGN
COMPANIES THROUGH ARTIFICIAL INTELLIGENCE

SaaS // B2B Software Solution from designers for designers



REALITY CHECK:

WHICH TROUSERS ARE REAL AND WHICH TROUSERS ARE CREATED USING A.I.?



DESIGN PROCESS IS MANUAL

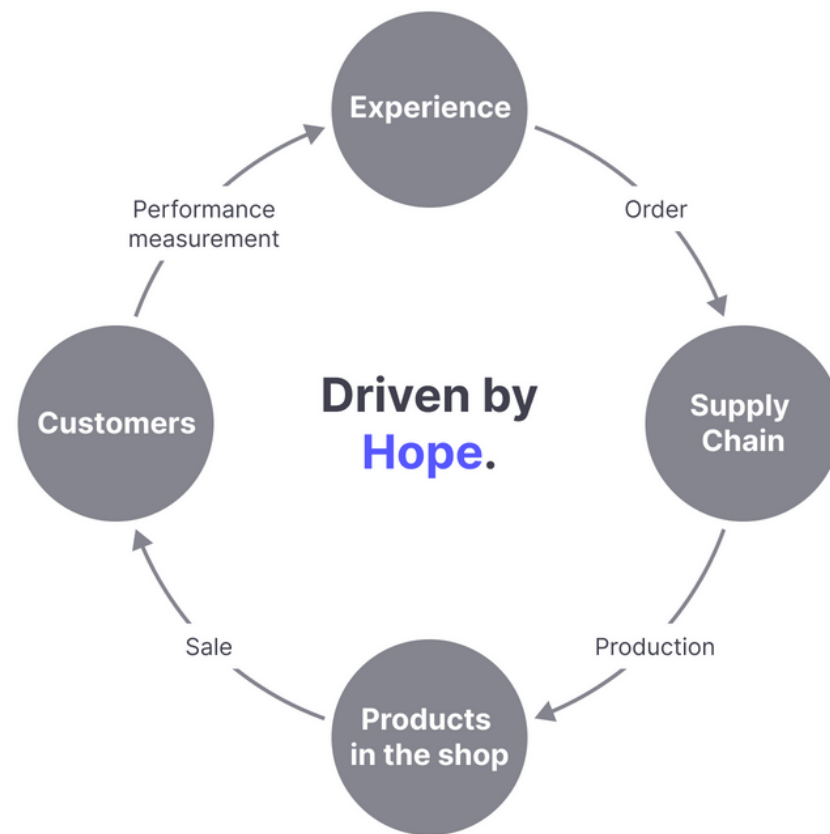
Design creation processes in the fashion industry are inefficient in terms of both cost and time. Due to the absence of a holistic automation solution, fashion designers still have to proceed with trend analyses, data collection, mood board creation, and other processes manually.

Anna is an award-winning designer and through her many years of work she recognized the need and began to change this with a research group in the field of AI.



FASHION DESIGN PROCESS

THE PROCESS IS CURRENTLY MANUAL

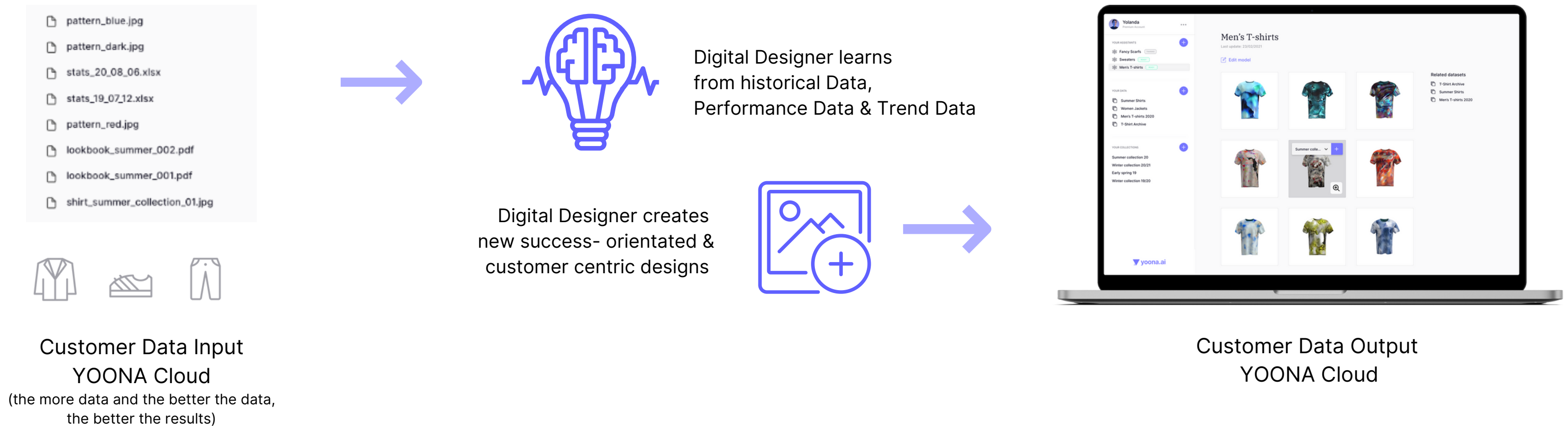


Currently

Shorten to **only a few clicks** by yoonai.ai to "cash cow designs"

▼ yoonai.ai

YOONA DESIGN TOOL IS AN END-TO-END SOLUTION



80% faster

100% easier

90% efficient

100% customer centric



WE REDUCE 4 HOURS DAILY DESIGN WORK!

Traditional Product creation

the whole industry
is working in a manual processes



Manual performance
analyses



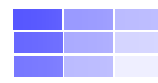
Manual inspiration
& trend research



Manual changing
existing designs



Manual changing
existing pattern



Manual colour
concept



Manual design
creation



Manual changing, building
artworks, motive prints



Manual 3D-Design
creation

55k design hours

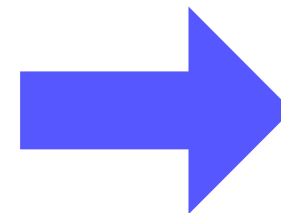
11 Mio Euros annually

Subjective & driven by hope

Designers burnout

12.240,00 kWh

132,800, 00kg CO2



yoona.ai Design platform

digital, automated & one click
every product category



1 design hour whole collection

700k Euros annually

objective, success- & customer orientated driven by data

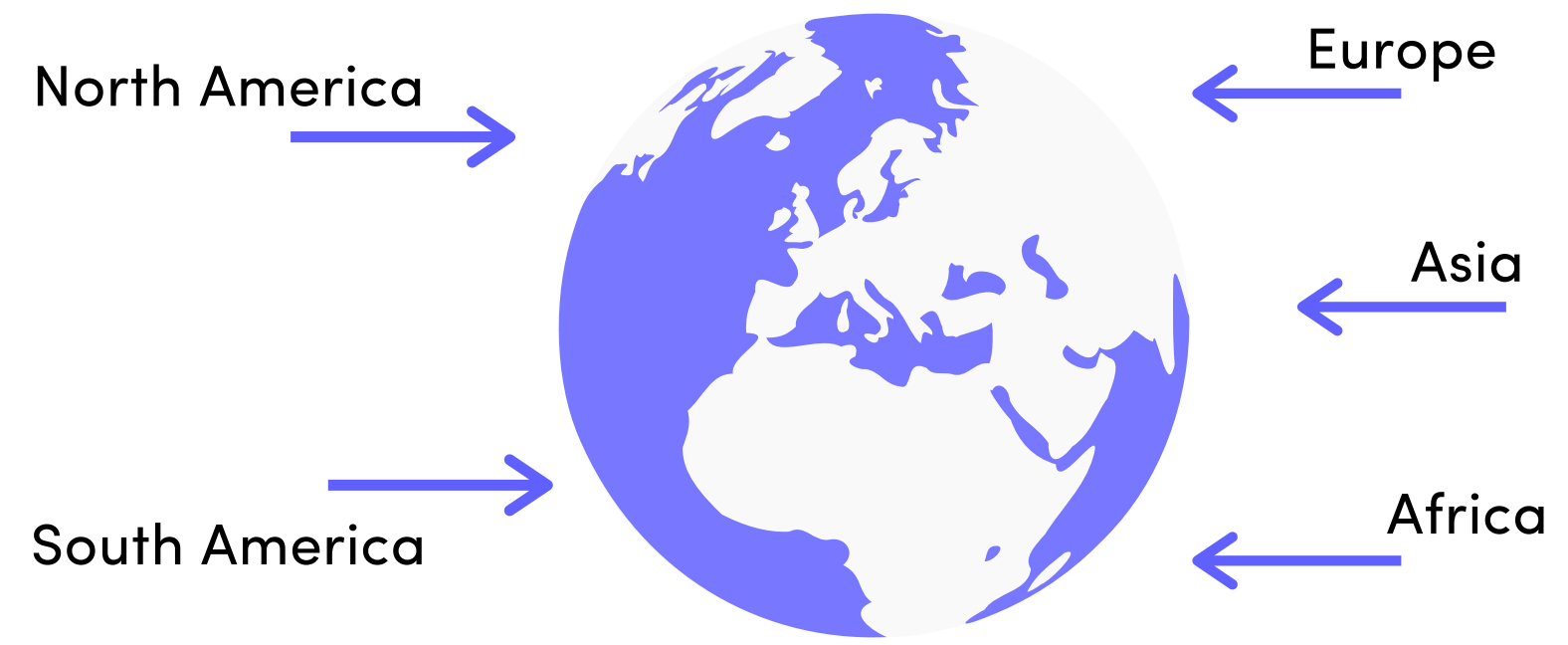
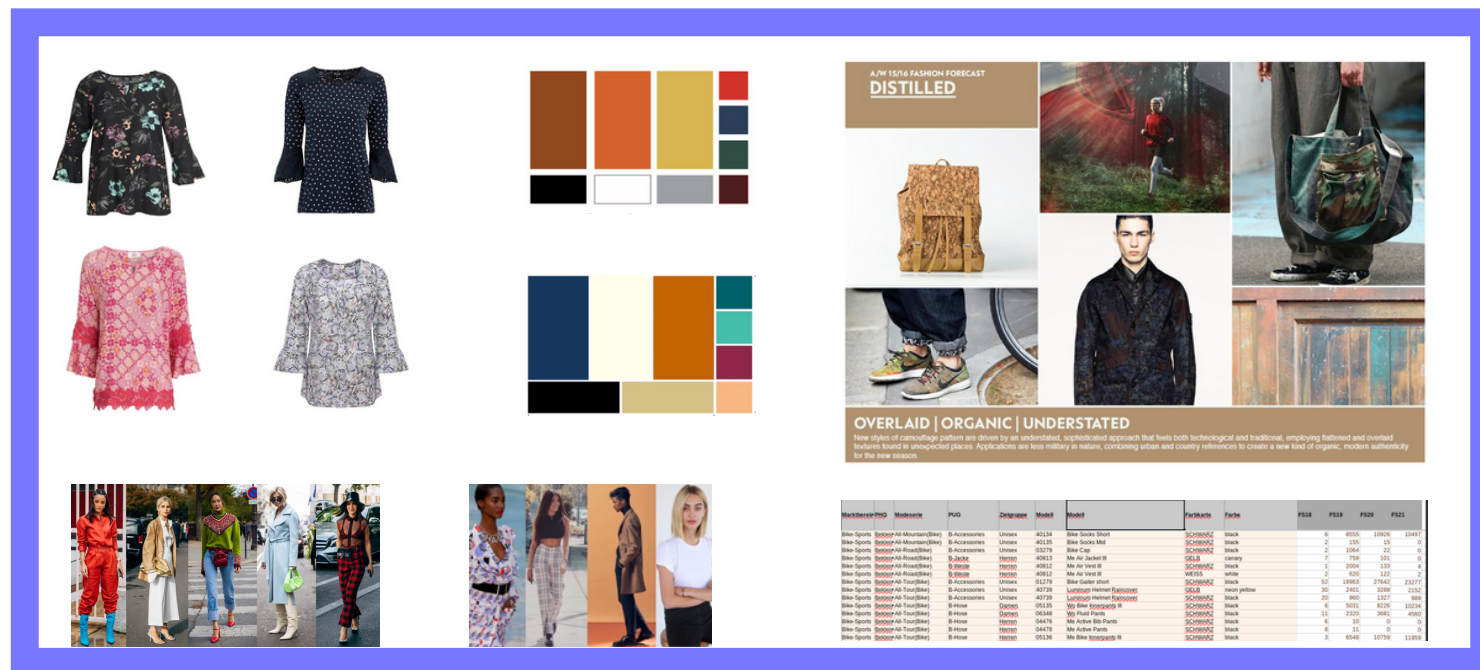
work life balance & creativity for designers

14.55,00 kWh

8.87 CO2,00 kg CO2



THE DATA WE TEND TO WORK WITH



Regional Data

Product Images, Article Reports, Influencer Trends
 Creative Direction, Color Trends, Trends, Competitors
 Colourways



THE OUTCOMES THAT WE DRIVE

WHAT SITUATION SHOULD WE IMPROVE?

1. DESIGN FOR THE PRESENT

"WE NEED TO AMPLIFY WHAT
COLORS AND ITEMS ARE SELLING
WELL"

2. DESIGN FOR THE FUTURE

"BASED ON CREATIVE DIRECTION
WE WANT TO INCLUDE NEW
TRENDS AND COLORS"

3. COMBINATION OF BOTH



WE CAN DESIGN EVERY PRODUCT CATEGORY!



EXAMPLES FOR DESIGNING IN ONE CLICK

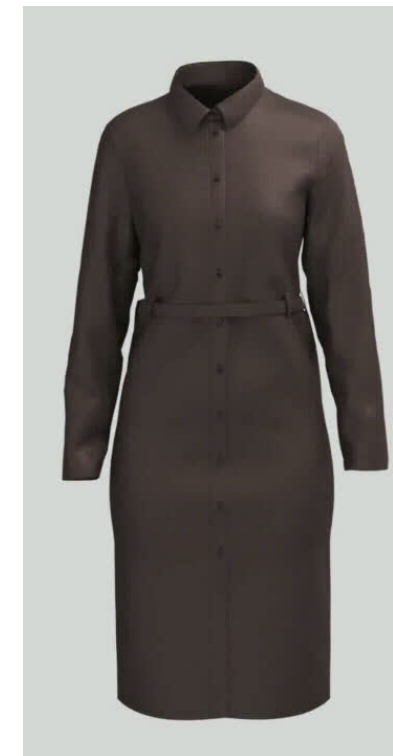
SAMOON
GERRY WEBER
TAIFUN



Data of any kind



AI Design



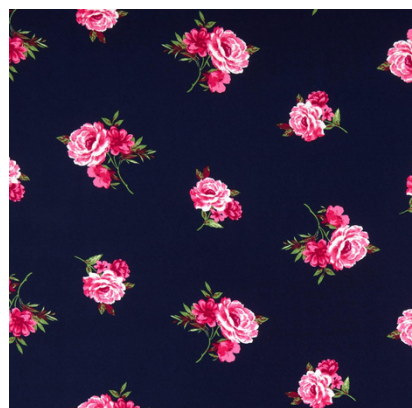
3D Designs



AR



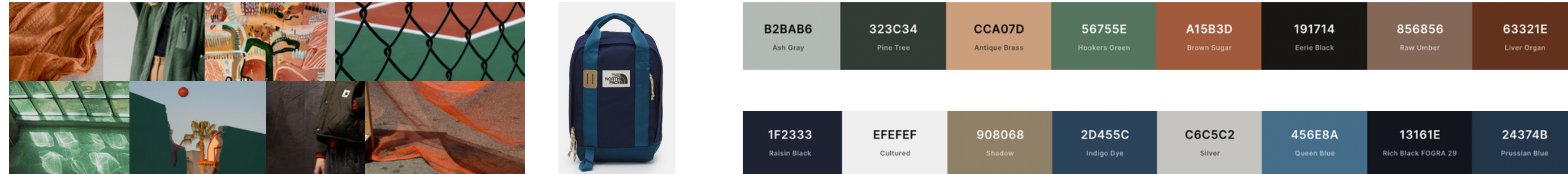
EXAMPLES FOR DESIGNING IN ONE CLICK



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Beispiel:

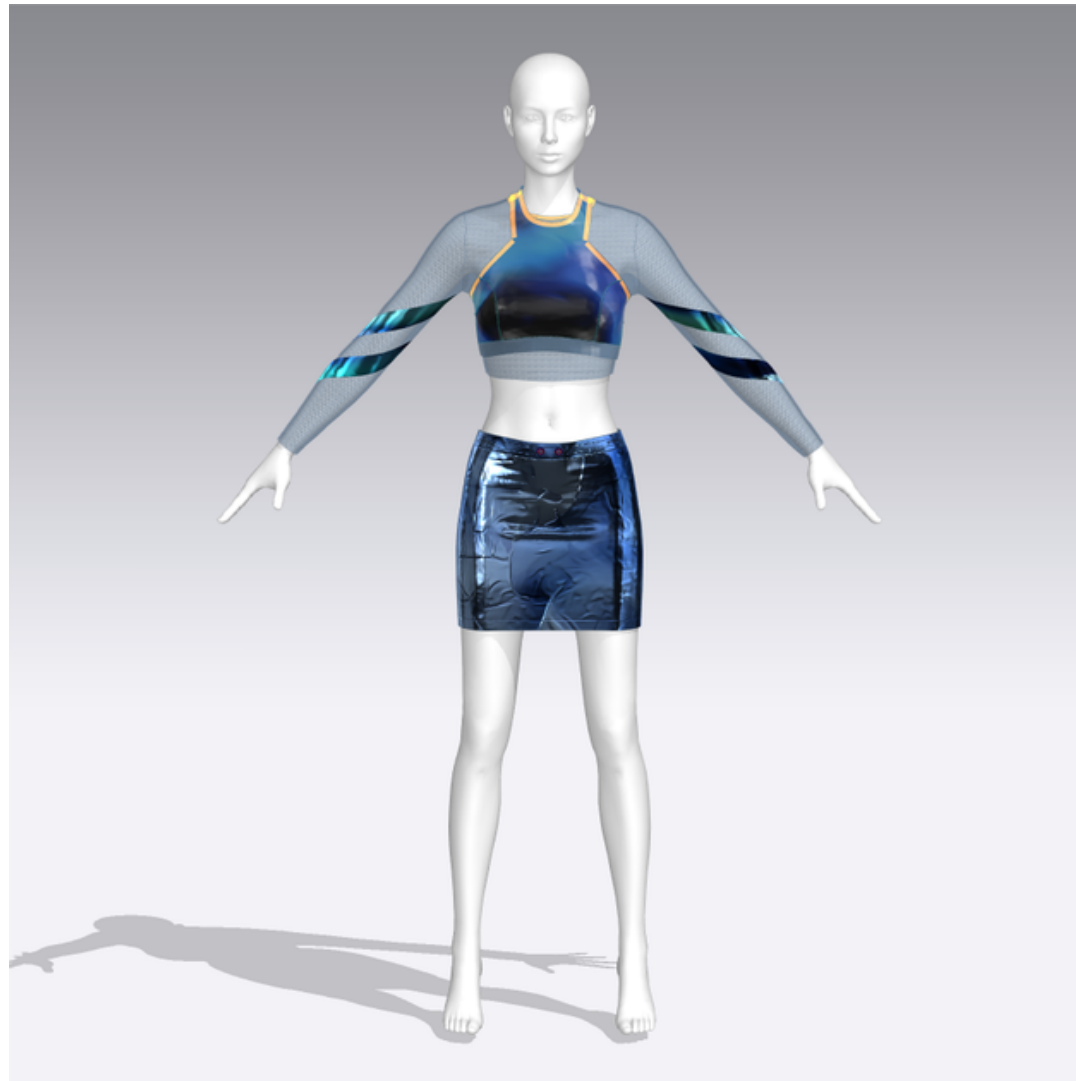


EXAMPLES FOR DESIGNING IN ONE CLICK

VOGUE



AWARDS & SPONSORING



techstars



DEEP
TECH
AWARD
2020
FINALIST

Design Spirit

Startupbootcamp
FashionTech

berlin Berlin

Senatsverwaltung
für Wirtschaft, Energie
und Betriebe

htw

Hochschule für Technik
und Wirtschaft Berlin
Start up



The Mark



EUROPÄISCHE UNION
Europäischer Sozialfonds

mth MEDIATECH HUB
POTSDAM



太库
Techcode

SIBB
Startup Stipendium



Department for
International Trade

textil+mode

htw
Hochschule für Technik
und Wirtschaft Berlin
Start up

Best Graduate



TECHNOLOGY MEANS SUSTAINABILITY

No production of physical garments

- no physical production
- saving resources
- no garment waste
- no logistic costs



Data Analyzes & objective Designing

- no over production
- customer - centric designs
- zero waste
- success- orientated designs

data driven designs

closer and faster to customer and trends

platform which is speeding up the process

democratize technology // easy to use platform to use deep tech

democratize sustainability // clean fashion



yoona.ai Team

Changing the industry by knowing what to built and how to built

OUR TEAM



Anna Franziska Michel

CEO & Co- Founder

- Business Strategy & Business Development Digital Female Leader '19
- 20 years of experience in business development & the fashion industry



Liza Semenova

Operations & Customer Success

- 14 years of experience in Journalism, Marketing&Economics
- 3 years of project management in the governmental digital agency



Joudy Bozan

Content Manager

- 3 years experience in Social Media Management



Mandy Klaas

Buchhaltung / Office Management

- PA & Project Management
- 5 years experience



Daniel Manzke

CTO & Co- Founder

- Finleap // VP Product / Tech
- Delivery Hero // CTO
- 17 years Tech leading experience



Julia Zöbisch

Product Manager

- 4 years experience in digital design
- 10 years experience in the fashion industry



Ammar Khan

Fullstack Developer

- 8 years experience in Programming and Data Science



Basem Dabbour

Sr. Machine Learning Engineer

- IT Management & Data Science
- 10 years experience



Germaine DeNigris

Product Designer

- 3 years experience in digital design
- Experience in Fashion Industry
- Ex-Fashion Designer

OUR ADVISORS



Alexander Gedat

CEO

Marc O'Polo, Gerry Weber



Benjamin Gebien

Managing Director

Saatchi & Saatchi



Katia Yakovleva

Head of DE Strategic Accounts

Spotify



Frederik Leuschner

Serial Entrepreneur/ Head of Product Commercialization

Google



Cihan Duezguen

Strategic Sales Director

FIS / Paydirekt / Mavi



Mary Sidiropoulou

VP / Global Head of Assortment & Digital Product Development Engineering/Technology

H&M Group



REALITY CHECK:

WHICH SCARFS AR REAL AND WHICH TROUSERS ARE CREATED USING A.I.?



▼ yoonai.ai

THANK YOU!

LETS DRIVE IMPACT TOGETHER



techstars_

OFFICIAL MEMBER OF
FASHION COUNCIL GERMANY

Microsoft

VAUDE
THE SPIRIT OF MOUNTAIN SPORTS

Ernsting's family

VOGUE

SIBB
Startup
Stipendium

PORSCHE

mth MEDIATECH HUB
POTSDAM

W
LOUNGE

BRAND

LIEBESKIND
Berlin

Techcode 太库