

SUMMARY REPORT OF INVOLVEMENT OF CREATIVE SCENE TO
ANALYSE THEIR NEEDS

D.T1.3.1

VERSION 1





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1. Introduction

REFREsh tackles the main challenges of rural areas in Central Europe (CE) regions. Unused industrial heritages exist and need a revitalisation and a new form of use. It could be one approach that Cities involve creative scene players in the reutilization process of industrial heritages and areas. In rural areas this often fails through a missing critical amount of creative actors to sustainably reutilize the industrial sites alone. For that a multifunctional approach is necessary by combining the established stakeholders from trade, industry and services with the creative scene. Just by working together in close cooperation a mutual added value and sustainable reutilization of sites can be achieved.

The main objectives of REFREsh are therefore to reutilize industrial heritages through new forms of creative use and attract new creative actors to valorise the industrial heritage in cooperation with actors from trade and service sector. The partnership consists of municipalities, regional and cultural actors from 5 countries in CE which bundle their competences to provide a common transnational benchmark tool. The territorial situation combined with the several options for creative, trade, and service actors, will help to develop regional strategies for the integration of creative scene and reutilization of industrial areas into cultural attractive places.

The local projects transform industrial heritages into cultural centres for creative scene as starting point for the development of the industrial areas, municipalities and regions in CE. To reach enough creative actors and foster transnational cooperation of creative scene transnational exhibitions, cultural events and creative workshops are implemented in the reutilization process. It's important to attract creatives to take part in the reutilization and increase competences of politicians, planners, site managers how to integrate creative scene in the joint development of industrial areas as starting point for further reutilization of a region and further in whole CE.

Definition of creative industries¹:

Cultural/creative industries (CCI) are those industries producing and distributing goods or services which at the time they are developed are considered to have a specific attribute, use or purpose which embodies or conveys cultural expressions, irrespective of the commercial value they may have. Besides the traditional arts sectors (performing arts, visual arts, cultural heritage - including the public sector), they include film, DVD and video, television and radio, video games, new media, music, books and press. This concept is defined in relation to cultural expressions in the context of the 2005 UNESCO Convention on the protection and promotion of the diversity of cultural expressions.

Creative industries are those industries which use culture as an input and have a cultural dimension, although their outputs are mainly functional. They include architecture and design, which integrate creative elements into wider processes, as well as subsectors such as graphic design, fashion design or advertising. At a more peripheral level, many other industries rely on content production for their own development and are therefore to some extent interdependent with CCIs. They include among others tourism and the new technologies sector.

¹ Green Paper - "Unlocking the potential of cultural and creative industries" (COM/2010/0183 final)



2. Definition of tasks - stakeholder workshops

In a first step the joint methodology (template) was developed by the WP-Leader SAXONIA and agreed to all partners. The aim was to collect all relevant information about the stakeholder workshops of the REFREsh project partners. The templates aim is to present a methodological frame and objectives to evaluate the following information.

The objective of the stakeholder workshops of REFREsh is to provide an overview of the stakeholder themselves and their needs in the partner regions. The focus is on an identification and analysis of the stakeholder, their involvement and needs to provide a basis for WPT2: Integration of creative scene in existing functional structures in rural areas and WPT3: Reutilization of industrial heritages through integration of creative scene.

The main idea is to have a brief description of the minutes including an analysis of stakeholder and their needs to ensure the basis for further exchange of experience between the partners, a transferability of all outputs and a base for further development of actions and strategies. Within the workshop report the partners provide the invitation, agenda, minutes, list of participants and pictures of the workshop.

3. Transnational Analysis

The analysis of needs of creative scene for their integration and utilization of heritages is based on the partner summary reports of involvement of creative scene to analyze their needs. Each partner analyzed their potential creative scene and then involved them in workshops together with other stakeholder from the regions for the analysis of their needs to ensure early participations. The results of these analyses are within this paper combined to a summarized transnational report.

3.1. Organisation of regional stakeholder workshops

The organisation of the stakeholder workshops in the different project regions were similar. The invitation lists were mainly designed by the project partners and/or cooperating municipalities. By Networking and cooperating with neighbouring municipalities, associations and organisation the project partner were able to reach out to a larger target group of stakeholder of creative scene. The target group was invited mainly by email, phone and during personal meetings. The number of participants at the stakeholder workshops is varying between 19 and 36.

One partner decided to send a survey along with invitation to provide a basis for further discussion at the stakeholder workshop itself.

All stakeholder workshops were conducted in a similar way. Beside some input by the project partner, which was given in form of presentations, the discussions and networking between the stakeholder of the creative scene were focused.



3.2. Transnational stakeholder analysis

The stakeholder of the creative scene were mainly from municipalities, associations and private companies. Within the group of private companies the activities of stakeholder are varying a lot. Wood work and web design are good examples of the variety of the creative scene and its diversity. In the following table the regional results of participation are displayed in groups. Figure 1 is arranged in descending order on the basis of the frequency of the responses. The maximum number of mention is five due to the circumstances that five project regions are existent within the project and therefore five stakeholder workshops were conducted.

Groups of stakeholder	No.
Municipalities	5
Associations, organisations & NGOs	5
Private companies	5
Chamber of commerce and trade	3

Figure 1: Regional results (prioritized by number of mentions)

In the following table, figure 2, the variety of stakeholder participating at the regional stakeholder workshops is displayed. All creative stakeholder displayed are mention by the project partner within the stakeholder workshop reports.

Creative stakeholder	Music, Painting, Museums, Graphic design, Web design, Film and television, Wood work, Product design, Creative agencies, Associations, Cultural agencies, Associations, Cultural-social associations, Architects, Consultancies, Music schools, Voluntary and social promotion association, Theatre association, Restauration laboratory, Civil protection, Association for sports, Public institutions and NGO´s,
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Figure 2: Participating creative stakeholder in regional stakeholder workshops

Within the stakeholder analysis it became clear that the stakeholder can be divided into four main groups. Municipalities, associations, private companies and chambers of commerce and trade. Except the group of chamber of commerce and trade all groups were represented at each stakeholder workshop. The more detailed information on specific stakeholder activities like music, painting, museums etc. is varying a lot and broadly diversified. In general at each stakeholder workshop a mixture of stakeholder was given that amplifies and support discussions and the development of strategies and actions.



3.3. Transnational analysis of needs

The stakeholder of the creative scene are having different backgrounds and are dealing with different and often specific needs. But a few major issues and needs could be identified. In the following table the regional results of discussions during the regional stakeholder workshops are displayed and arranged in descending order on the basis of the frequency of the responses within the stakeholder reports of the project partners. The maximum number of mention is five due to the circumstances that five project regions are existent within the project and therefore five stakeholder workshops were conducted.

Needs	Number of mention
Collaboration and communication between CI, other sectors and municipalities	4
Space	3
Public funds	2
Infrastructure	2
Guidance for foundation of enterprises, business and legal knowledge; Attractiveness of working environment and region; Evaluation of room characteristics, restoration; evaluate models for the economic sustainability of the cultural scene maintenance	1

Figure 3: Transnational needs (prioritized by number of mention)

The analysis is showing that especially the collaboration and communication between stakeholder of the creative scene, other sectors and municipalities is an important base for reutilization and integration of the creative scene. Besides that space, public funds and infrastructure were mentioned multiple. These mention show needs, which should be considered in all project regions and for any further projects or actions.

4. Strategy development and recommendations for action

Beside the specific needs of each local stakeholder, especially the identified common needs should be focused for further strategy development. Space is a common need of the majority of the stakeholder. It is a basic requirement for settlement of the creative scene and other sectors and thereby indispensable for any involvement of the creative scene or other sectors and association involving settlements or expansions. Besides that additional public funding and the improvement of quality of infrastructure would be supportively to increase the chance of realization of projects and foundation of enterprises.

In addition to that the collaboration and communication between the creative scene, other sectors and municipalities is playing a key role. An improved network can help to ease and speed up certain processes and procedures. Administrative barriers can be minimized and settlement of the creative scene supported. Even specific needs of stakeholder and other general needs like funding and infrastructure can be targeted within this. An improvement of collaboration and communication is causing synergy effects due to the publication of needs by stakeholder and better understanding of the municipalities. In order to support the collaboration and communication between the creative scene, other sectors and municipalities an established institution or association could operate as guidance to help in administrative processes, networking and negotiating with municipalities.



5. Conclusion

Based on the regional stakeholder workshop reports a comparison of analyses of needs took place to identify objectives and recommendations for the project partner.

The main groups participating at the regional stakeholder workshops are municipalities, associations and private companies. Within these general groups there is a big variety and diversity of stakeholder. The Identified common needs of the stakeholder are: Space; collaboration and communication between CI, other sectors and municipalities; public funds, infrastructure

In order to support the creative scene collaboration and communication between the identified stakeholder should be focused. By this the identification and fulfillment of needs can be supported and procedures be speeded up.

REGIONAL WORKSHOP OF CREATIVE SCENE

(MIDDLE-SAXONY, GERMANY)

D.T1.3.1

VERSION 1





1. Invitation and Agenda

Wie steht es um die Kreativszene im Landkreis Mittelsachsen?

Wir geben die Plattform für einen ersten landkreisweiten Austausch zur Situation, den Bedarfen und Unterstützungsangeboten für die Akteure der Kultur- und Kreativwirtschaft und laden ein zum

Netzwerktreffen der Kultur- und Kreativwirtschaft im Landkreis Mittelsachsen
am Mittwoch, 6. Juni 2018
von 17 bis 20.30 Uhr
in den Festsaal des Stadthauses Augustusburg
(Schloßstraße 1, 09573 Augustusburg)

Rund 470 Unternehmen zählt die Branche im Landkreis. Zu ihr gehören die Teilmärkte Architektur, Design, Musik, Film, Rundfunk, Presse, Werbung, Darstellende Kunst, Bildende Kunst, das Kunsthandwerk, der Buchmarkt sowie die Software- und Gamesindustrie. Vor allem an sie - aber auch an Interessierte aus Politik und Verwaltung - richtet sich diese Veranstaltung.

Die Teilnahme ist kostenfrei. Wir bitten um Anmeldung unter:
<https://goo.gl/forms/h6AfqzNfjxuniGe23>

Veranstalter sind das Landratsamt Mittelsachsen (www.landkreis-mittelsachsen.de), die Aufbauwerk Region Leipzig GmbH (www.aufbauwerk.com), die SAXONIA Standortentwicklungs- und -verwaltungsgesellschaft mbH und Kreatives Sachsen.

PROGRAMM

16.30 Uhr Einlass

17:00 Uhr Begrüßung | Dr. Lothar Beier, 1. Beigeordneter des Landrates im Landkreis Mittelsachsen und
Dirk Neubauer, Bürgermeister der Stadt Augustusburg

17:15 Uhr Kultur- und Kreativwirtschaft: Eine Einführung |
Christian Rost, Kreatives Sachsen

17.35 Uhr REFRESH – Nutzungsmodelle für Leerstände im ländlichen Raum |
Christoffer Köster, SAXONIA GmbH

17:50 Uhr Bewegungsmelder: Kurzpräsentation regionaler Kreativunternehmen | Aileen Ittner, POP ON PAPER (Döbeln), Marcel Kabisch, FEINSERIE (Frankenberg), Barbara Graupner, ATELIER n.4 (Flöha) und Robert Sensfuß, w3work Gneuß & Arnold GbR (Oederan).

18:30 Uhr Pause

18:45 Uhr Stationengespräch | Moderierte Arbeitsgruppen zu den Themen Rahmenbedingungen kreativer Arbeit im Landkreis Mittelsachsen, Unterstützungsangebote und -bedarfe, Vernetzung, Räume

19:45 Uhr Pause

20:00 Uhr Ergebnispräsentation

20:15 Uhr Ausklang und Ende

Gesamtmoderation: Katja Großer, Kreatives Sachsen



2. Minutes

The stakeholder workshop of SAXONIA was implemented in an already planned networking and bonding workshop for the creative scene of Middle-Saxony. This workshop was organized by Landratsamt Mittelsachsen, Aufbauwerk Region Leipzig GmbH, Kreatives Sachsen and SAXONIA Standortentwicklungs- und -verwaltungsgesellschaft mbH. The workshop was mainly involving the creative scene and municipalities. 38 participants attended the workshop on the 06.06.2018 in Augustusburg.

In the beginning Dirk Neubauer, mayor of Augustusburg, and Veronika Oschatz, Landratsamt Mittelsachsen, were greeting the participants in a short speech. After that the main objectives of the event were introduced by Katja Großer, Kreatives Sachsen. Then the thematic presentations on the creative industry and revitalisation were held by Christian Rost of Kreatives Sachsen and Christoffer Köster of SAXONIA.

Additionally to that three companies from the creative industry were introducing themselves in small presentation and explaining their needs, problems and ways of becoming an entrepreneur.

The presentation were followed by discussions at different roundtables. Four roundtables were established. Each with a different topic to discuss. The topics were: support of creative stakeholder, framework, area & sites and connections. In the end the results were presented and a small comprehension was given by the organisers.

2.1. Stakeholder Analysis

The invitation and mailing list was established by Landratsamt Mittelsachsen. Around 250 persons, companies and institutions were addressed in order to create an opportunity for networking and bonding. The majority of the participants were from the creative scene and municipalities. 36 persons from all kind of creative branches, association and municipalities all around the county of Middle Saxony were giving input at this workshop. The number of participants from Freiberg was small and caused difficulties in promoting and finding stakeholder for the project area of REFREsh. The project REFREsh was discussed during the thematic presentations and at one of the roundtables in detail to promote and advertise the chosen areas within the REFREsh project.

2.2. Analysis of needs

During the workshop various different needs of stakeholders were identified. Beside the expected needs, like attractiveness of the working-environment and rural regions itself, it was shown that the link between municipalities and the stakeholder of the creative industry is playing a key role. An institution, which is offering guidance and support regarding the coordination, request of funds, business and legal affairs, is demanded by the majority of participants. These kind of bridge-building institutions were identified as a necessary support for starting or maintaining business in the creative industry. Often a lack of business and



legal knowledge combined with a deficient communication between entrepreneur and municipality is causing a major issue in the foundation of an enterprise within the creative industry. The lack of understanding, acceptance and will of support by the municipalities were discussed as well and representing the need for a bridge-building institution as well.

Beside a bridge-building institution, the infrastructure was mentioned as another key factor. Especially the transport link including an adequate train connection and the data rate were often issue in the discussion.



3. List of participants

Teilnehmerliste: Netzwerktreffen der Kultur- und Kreativwirtschaft im Landkreis Mittelsachsen
Augustusburg // 06.06.2018

	Name	Vorname	Unternehmen / Institution	E-Mail	Unterschrift	Newsletter ja/nein
1.	Aurich	Florian	IHK Chemnitz Regionalkammer Mittelsachsen			
2.	Neubauer	Dirk	Stadt Augustusburg	Dirk.Neubauer@st.aug.sachsen.de	<i>[Signature]</i>	ja
3.	Dr. Beier	Lothar	Landkreis Mittelsachsen			
4.	Eisenblätter	Alexander	SAXONIA Standortentwicklungs- und - verwaltungsgesellschaft mbH		<i>[Signature]</i>	
5.	Findeisen	Heike	w3work	hf@w3work.de	<i>[Signature]</i>	n
6.	Fuchs	Hartmut	Treibhaus e.V. Bündnis "Willkommen in Döbeln"	bundnis@treibhaus-doebel.de	<i>[Signature]</i>	ja

Mit der verbindlichen Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die Sächsische Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

1

Teilnehmerliste: Netzwerktreffen der Kultur- und Kreativwirtschaft im Landkreis Mittelsachsen
Augustusburg // 06.06.2018

	Name	Vorname	Unternehmen / Institution	E-Mail (freiwillige Angabe)	Unterschrift	Newsletter ja / nein
7.	Graupner	Barbara	ATELIER n.4			
8.	Großer	Katja	Kreatives Sachsen			
9.	Hänsel	Jörn	Mittelsächsischer Kultursommer e.V.	haensel@kss.de	<i>[Signature]</i>	ja
10.	Hartmann	Stefanie	DR. Sternkopf media group	marketing@sternkopf.de	<i>[Signature]</i>	ja
11.	Hellwig	Becky	DR. STERNKOPF media group			
12.	Hillig	Kathrin	Mittelsächsische Kultur gGmbH		<i>[Signature]</i>	ja
13.	Hofmann	Anne	NrEins.de AG			

Mit der verbindlichen Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die Sächsische Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

2



**Teilnehmerliste: Netzwerktreffen der Kultur- und Kreativwirtschaft
im Landkreis Mittelsachsen**
Augustusburg // 06.06.2018



Name	Vorname	Unternehmen / Institution	E-Mail (freiwillige Angabe)	Unterschrift	Newsletter ja / nein
Iltner	Aileen	Pop on Paper		<i>A. Iltner</i>	ja
Kabisch	Marcel	Feinserie		<i>M. Kabisch</i>	
Köster	Christoffer	SAXONIA Standortentwicklungs- und -verwaltungsgesellschaft mbH		<i>C. Köster</i>	✓
Krahnstöver	Antje	Staatliche Schlösser, Burgen und Gärten Sachsen gGmbH	<i>Antje.Krahnstoever@schlosserland-sachsen.de</i>	<i>A. Krahnstöver</i>	
Littkopf	Sophia	Kreatives Sachsen	✓	<i>S. Littkopf</i>	✓
Ludwig	Regina	Firma Regina Ludwig	✓	<i>R. Ludwig</i>	✓

Mit der verbindlichen Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die sächsische Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

3

**Teilnehmerliste: Netzwerktreffen der Kultur- und Kreativwirtschaft
im Landkreis Mittelsachsen**
Augustusburg // 06.06.2018



Name	Vorname	Unternehmen / Institution	E-Mail (freiwillige Angabe)	Unterschrift	Newsletter ja / nein	
20	Morawietz	Kunstgriff GmbH Veranstaltungstechnik				
21	Nimmrichter	Uwe E.	PROJEKT N2			
22	Rohse	Annika	Aufbauwerk Region Leipzig GmbH	<i>rohse@aufbauwerk-leipzig.de</i>	<i>A. Rohse</i>	ja
23	Rost	Christian	Kreatives Sachsen	<i>C. Rost</i>		
24	Rückert	Silvana	Aufbauwerk Region Leipzig GmbH	<i>Silvana.Rueckert@aufbauwerk-leipzig.de</i>	<i>S. Rückert</i>	
5	Schmalz	Michael	Stadtverwaltung Mittweida	<i>Michael.Schmalz@mittweida.de</i>	<i>M. Schmalz</i>	ja
6	Schulze	Johannes	Aufbauwerk Region Leipzig GmbH	<i>schulze@aufbauwerk-leipzig.de</i>	<i>J. Schulze</i>	ja

Mit der verbindlichen Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die sächsische Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

4



Verzeichnis der Teilnehmer im Netzwerktreffen der Kultur- und Kreativwirtschaft im Landkreis Mittelsachsen
Augustsburg // 06.06.2018



Name	Vorname	Unternehmen / Institution	E-Mail (freiwillige Angabe)	Unterschrift	Newsletter ja / nein
Sensfuß	Robert	w3work	w3@w3work.de	[Signature]	ja
Sternkopf	Sylva-Michèle	DR. STERNKOPF media group	ss.marketing@sternkopf.de	[Signature]	ja
Thron	Carolin	Aufbauwerk Region Leipzig GmbH		[Signature]	
Wertzner	Christine	Christine Wertzner, Fasen finden Formen	Christine.wertzner@fasenfindenformen.de	[Signature]	ja
Wolf	Isabell	DR. STERNKOPF media group			
Behravi	Bianka	FOTO. GRAFIK. ART			
Boffmann	Katja	Katja Boffmann Fotografie			

Die verbindliche Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die Deutsche Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

5

Verzeichnis der Teilnehmer im Netzwerktreffen der Kultur- und Kreativwirtschaft im Landkreis Mittelsachsen
Augustsburg // 06.06.2018



Name, Vorname	Unternehmen / Institution	E-Mail (freiwillige Angabe)	Unterschrift	Newsletter ja / nein
Czermy	WERKRAUM Lichtkabinen	jasen@werkraum.de	[Signature]	x
Fekete	MAXMAD		S. Fekete	
Heinicker	Bilder - Bücher - Buchstaben	mail@tabernakel.de	[Signature]	ja
Hornmann	SPD Fraktion im Sächsischen Landtag	hornmann.katrin@stl.sachsen.de	[Signature]	ja
Kruse	Kareuti	kontakt@kareuti.com	[Signature]	ja
Mikus	Theater Septen Kultures	MIKUS@POSTBOX.DE	[Signature]	ja
Reischl	Roter KunstKultur		[Signature]	ja

Die verbindliche Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch Kreatives Sachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die Deutsche Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.

6



**Themenliste: Netzwerktreffen der Kultur- und Kreativwirtschaft
Landkreis Mittelsachsen**
Leipzig // 06.06.2018



Schwartz	Susanne	HK Chemnitz RK Mittelsachsen			
Unger	Arndt	Dorfplatz Auerbach	<i>Dorfplatz Auerbach Dorf</i>	<i>A. Unger</i>	
Wespe	Jew	Shiatsu - Tao		<i>Wespe</i>	
Oschada	Veronika	LRA Mittl. sachsen		<i>Oschada</i>	X
Nimmrich	Uwe F	PROJEKT N2		<i>Nimmrich</i>	
Freym	Barbara	ATELIER uY		<i>Freym</i>	
Schwanitz	Susanne	HK RKMSN		<i>Schwanitz</i>	

Ich bestätige die verbindlichen Anmeldung zu oben genannter Veranstaltung stimmen Sie zu, dass die von Ihnen eingegebenen Daten zum Zweck der Veranstaltungsorganisation durch den Landkreis Mittelsachsen und seiner Trägerorganisation gespeichert und verarbeitet werden. Im Nachgang werden Ihre Personaldaten aus förderrechtlichen Zwecken an die Aufbaubank übermittelt. Die Einwilligung kann jederzeit widerrufen werden. Eine formlose E-Mail an sophia.kontos@kreatives-sachsen.de genügt.



4. Pictures





REGIONAL WORKSHOP OF CREATIVE SCENE
(SOUTH-TRANSDANUBIA, HUNGARY)

D.T1.3.1

VERSION 1





1. Invitation and Agenda



MEGHÍVÓ

Dátum: 2018.03.08.
Cgointéző: Bíró Sarolta

P é c s

Tisztelt Cégvezető!

A 2018. február 21-i Építőipari Fórumon megbeszélteknek megfelelően ezúton meghívom Önöket a CE1013 REFREsh nemzetközi projektet bemutató, következő egyeztetésre, melynek:

Helyszíne: Kamara Székháza (7625 Pécs, Majorossy I. u. 36.)
Időpontja: 2018. március 21. (szerda) 10:00 óra

Program	
09:30 - 10:00	Regisztráció
10:00 - 12:00	Fókuszcsoporthoz megbeszélés: <ul style="list-style-type: none">- a REFREsh projekt bemutatása- a projekttel kapcsolatos feladatok ismertetése- Az első periódusban elért eredmények, helyzet bemutatása
12:00 - 13:00	Ebéd
13:00 - 14:00	Workshop: az építőipart érintő fő problémák összegyűjtése, ajánlások, tanácsok a projekt beruházásával kapcsolatban
14:00 - 15:00	Kötetlen beszélgetés

Kérjük, hogy részvételi szándékát legkésőbb 2018. március 19. (hétfő) küldje meg az sbiro@pbkik.hu e-mail címre.

Üdvözlettel:


Bíró Sarolta
projektmenedzser

2. Minutes

CE1013 REFREsh local steering group meeting

Date: 21th March, 2018 (Wednesday) 10.00 a.m.

Venue: Chamber of Commerce and Industry of Pécs-Baranya (7625 Pécs, Majorossy I. u. 36.)

2.1. Stakeholder Analysis

1.1 Welcome speech



Szabolcs Rabb, secretary of CCIPB welcomes the participants. Sais that the REFREsh international project started in June, 2017 with five countries and all together 10 partners. Its duration is 36 months, the project manager is Sarolta Biró, whom introduces the project to the participants.

1.2 Presentations

Sarolta Biró, project manager at CCIPB, briefly presents the project with power point presentation. She speaks about the main information, such as project duration, participating partners, leading partner and work packages.

The three thematic work packages are then being further elaborated. She covers the details of the second thematic work package, since during this period, which runs from January 2018 to December 2019, the CCIPB will be the leader. She presents the completed documents about the first thematic work package: the regional SWOT analysis and the chosen Best Practice. The documents were made by the external experts of the CCIPB, Eco Cortex Ltd.

1.3 After the presentations, the participants were welcome to have lunch.

1.4 After lunch, the benchmark tool handbook was introduced to the participants, and the minimum criteria was discussed for the template for the feasibility studies, which have to be made in the next period.

2.2 Analysis of needs

1.5 This time construction companies participated in the meeting. They know well the region's particularity, and the rural areas as well. After lunch, the participants were divided into three groups and in a workshop, they evaluated the heard information and the problems about the constructions nowadays, and what the solutions should be.

They also identified the needs as cooperation with the Council of Pécs and with the city's asset utilization company. Also a thorough survey would be really useful with the representatives of the creative industry so the reused locations can be filled with content which is useful for these people.



3. List of participants



JELENLÉTI ÍV – 2018. MÁRCIUS 21.

Cégnév	Név	E-mail cím	Aláírás
B.G.W. Kft.	Babos Attila	babos@bgwkft.hu	
Global Csoport 2012 Kft.	Várszegi Gyula	gyula.varszegi@gmail.com	
Götz és Társai Kft.	Götz Attila	info@gotzestarsai.hu	
GSH-Építő Kft.	Hoffmann Péter	gshepito@gmail.com	
GSH-Építő Kft.	Hoffmann Tibor STAUB TIBOR	gshepito@gmail.com	
HVS-Bau Kft.	Schrempf János <i>István</i>	bauhvs@boly.hu	
IMG Építő Kft.	Molnár Gábor	projektvezeto@imgepito.hu	
Kóház Zrt.	Nemes Csaba	info@kohaz.hu	
MB-Bau Kft.	Magyari Csaba	magyari@mb-bau.hu	

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Nyáry-Terv Kft.	Nyáry Tamás	info@nyary-terv.hu	
O és R Kft.	Orlovics Gyula	oesr@oesr.hu	
Pécsi Építő és Tatarozó Zrt.	Dr. Fodor Zsuzsanna	tutkarsag.tatarozo@t-online.hu	
Vörös Bau Kft.	Vörös György	vorosbau@gmail.com	
PBKIK Elnök	Dr. Síkfői Tamás	tsikfoi@pbkik.hu	
PBKIK Titkár	Rabb Szabolcs	szrabb@pbkik.hu	
PBKIK jogi referens	Laczkóné Dr. Csécsi Ildikó	ilaczko@pbkik.hu	

Page 2



Cégnév	Név	E-mail cím	Aláírás
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PBKIK Ipari Tagozat titkár	Biró Sarolta	sbiro@pbkik.hu	<i>Sarolta Biró</i>
GSH-ÉPÍTŐ KFT.	GURKA FERENC	gshcpiro@gmail.com	<i>Ferenc Gurka</i>
PBEsz NKft.	HERBERG CSABOR	gherbit@pbkik.hu	<i>Herberg Csabó</i>

4. Photos







REGIONAL WORKSHOP OF CREATIVE SCENE
(COAST-KARST, SLOVENIA)

D.T1.3.1

VERSION 1





1. Invitation and Agenda



OSVEŽIMO INDUSTRIJSKO DEDIŠČINO

DELAVNICA NA TEMO PRILOŽNOSTI ZA OŽIVLJANJE OBJEKTOV
INDUSTRIJSKE DEDIŠČINE S POMOČJO KULTURNIH IN KREATIVNIH INDUSTRIJ

PIRAN, HOTEL TARTINI
28. 11. 2017

VLJUDNO VABLJENI

PRIJAVE SPREJEMAMO NA NASLOVJU: jaka.bizjak@zvksds.s

PROGRAM	
9.30-10.00	Registracija
10.00-12.10	Serijski predavanja
	10.00-10.10 Jaka Bizjak Osvežimo industrijsko dediščino
	10.10-10.30 Robert Peskar Varstvo, ohranjanje in upravljanje kulturne dediščine
	10.30-10.50 Sonja Ifko Praksa varstva industrijske dediščine v Sloveniji
	10.50-11.10 Martina Gamboz Kaj je kreativna industrija? Stanje nevladnih organizacij v Piranu
	11.10-11.30 Eda Benčič Mohar Monfort - eno od opuščanih skladišč soli na slovenski obali
	11.30-11.50 Alenka Popić Občina Piran in projekt REFREsh
	11.50-12.10 Slobodan Simić Sime Sodoben Muzej turizma v industrijski dediščini - skladišču Monfort
12.10-13.30	Diskusija in sestanek lokalne podporne skupine
13.30	Kosilo



2. Minutes

The Institute for the Protection of Cultural Heritage of Slovenia (ZVKDS) organised a workshop that included the creative scene (A.T.1.3) and was followed by a Local Support Group meeting (A.M.3). The event titled “Let’s refresh industrial heritage” took place in Piran, at the Hotel Tartini, Tartinijev trg 15, 6330 Piran, on 28 November 2017.

As an introduction to the workshop, Jaka Bizjak greeted the participants and presented the scope of the workshop. This was an early involvement of the stakeholders from the cultural and creative industries (CCI) and other sectors in the REFREsh project, aimed at identifying their needs, potential and ambitions for the reutilisation of industrial heritage.

The introduction was followed by seven lectures by conservation experts (Jaka Bizjak, Robert Peskar, Marko Stokin, and Eda Benčič Mohar from ZVKDS), an industrial heritage expert (SI_ARHITEKTURA, Sonja Ifko s.p.), cultural management experts (Martina Gamboz from Interakta d.o.o. and Alenka Popić from the Municipality of Piran), and a representative of the creative sector (Slobodan Simič Sime from the society Mediteranum Piran). A short discussion in which participant commented the presented topic followed each lecture.

Jaka Bizjak presented the organisation and mission of ZVKDS as well as the scope, budget, partnership, and planned activities of the REFREsh project.

Marko Stokin gave a lecture on behalf of Robert Peskar, who could not attend the workshop, on the protection and management of immovable cultural heritage in Slovenia. He introduced sectoral legislation as well as some basic conservation principles, and provided examples of some national (Ljubljana, Ptuj) and international (Vienna, Venice, Rotterdam, Malmö) innovative interventions in protected areas and buildings.

Sonja Ifko talked about the protection of industrial heritage in Slovenia. She presented the ascent of industrialisation in the 19th and first half of the 20th century, the impact it had on the landscape, the restructuring of the industry in the second half of the 20th century, and the birth and evolution of the organised protection of industrial heritage. She also provided several examples of good practice in the conservation and revitalisation of Slovenian industrial heritage (mercury mine in Idrija, steam power station and tobacco factory in Ljubljana, railway workshops in Maribor, etc.).

Martina Gamboz presented the evolution and different definitions of the term ‘CCI’. She outlined the economic significance of such industries, and introduced the state and stakeholders of the CCI in Piran. She singled out public institutions and public funding of NGOs as the fundamental element of the local CCI.

Eda Benčič Mohar presented some historical data of Venetian and Hapsburg salt warehouses on the Slovenian coast. She demonstrated the preserved warehouses in Koper and Fazine near Portorož. Based on the example of the Monfort warehouse in Fazine, whose revitalisation is one of the objectives of the REFREsh project, she explained in detail the construction techniques and protected cultural values of the building.

Alenka Popić presented the role of the Municipality of Piran in the REFREsh project and the intended interventions in the Monfort warehouse. The building is divided in five halls. Three of them are permanently occupied by the Maritime Museum Sergej Mašera Piran, the gallery Obalne galerije Piran, and a Mercator grocery. Two of them are used only occasionally. Within the REFREsh project, the Municipality of Piran intends to transform one of the unused halls into a cultural entertainment centre. The investment will include replacing the floor, painting the walls, and executing the electric installation and mobile wooden partitions.

Slobodan Simič Sime presented the idea of transforming one of the unused halls in the Monfort warehouse into a museum of tourism. The concept, which was developed by the society Mediteranum Piran, foresees the execution of a steel frame construction used for exhibition floors, the display of exhibit items already acquired by the society, and the organisation of various events.



The lectures session was followed by Local Support Group meeting and lunch.

2.1. Stakeholder Analysis

20 participants attended the workshop. They came from public institutions, NGOs, and private companies. The majority of participants were from the institutions involved in the project: The Institute for the Protection of Cultural Heritage of Slovenia (ZVKDS) and The Municipality of Piran.

Some participants came from public institutions that currently use parts of the salt warehouse Monfort that is the Slovenian pilot project: the Maritime Museum Sergej Mašera Piran, the gallery Obalne galerije Piran. There were also some regional NGOs: Društvo Anbot Piran, Mediteranum Piran, Društvo prijateljev zakladov sv. Jurija Piran, Val Piran. Majority of these groups that can be classified as creative industries come from the cultural area. They promote cultural heritage, the way of local life and habits etc.

Additionally, there were also some private companies: Studio Galeb d.o.o., Interakta d.o.o., SI_Arhitektura Sonja Ičko s.p.. These are mainly architects and consultants.

The participants were informed about the workshop by ZVKDS web site and also by e-mail (2 times). As there was small response, additionally phone calls had to be done to attract the audience. Although stakeholders from tourism sector were informed in the same way, no one from this field attended the workshop.

2.2. Analysis of needs

The needs, potential and ambitions of the local CCI stakeholders for the reutilisation of industrial heritage differ. On one hand, there are public institutions that already occupy part of the Monfort salt warehouse. They are satisfied with the results of using an industrial heritage site as their exhibition place, and they are interested in extending their activities. On the other hand, the majority of NGOs and private companies feel that alone they do not have the capacity to manage such areas and buildings.

Poor maintenance of the salt warehouse Monfort in last decades left visible traces on the building. The owner (Municipality of Piran) outlined that the public funds available are scarce and used only for occasional interventions. The CCI stakeholders do not have the capacity to carry out the revitalisation of these sites on their own. In order to achieve an integrated and sustainable approach to the revitalisation of industrial heritage, new models of bonding of stakeholders from different sectors and new models of management have to be developed. Combining the actors from the CCI with the established stakeholders from tourism, trade and services is a promising option.

When combining the actors from the CCI with the established stakeholders from tourism, trade and services, the commitment of the stakeholders will be very challenging. Even the fact that no one from tourism sector attended the workshop show the lack of interest in cooperation. The NGOs also outlined the fact that hotels want to charge for the brochures and invitations to the local events left on the hotel desktop.



Past attempts to engage established stakeholders in activities related to the revitalisation of former salt warehouses failed, so new approaches in presenting the advantages of intersectoral collaboration are needed.

3. List of participants

	Surname and Name	Institution	Email
1	Benčič Mohar Eda	ZVKDS, OE Piran	eda.bencic.mohar@zvks.si
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3	Bizjak Jaka	ZVKDS, OE Piran	jaka.bizjak@zvks.si
4	Gamboz Martina	Interakta d.o.o.	Martina@interakta.eu
5	Hribar Uroš	Pomorski muzej Sergej Mašera Piran	uhribar30@gmail.com
6	Ifko Sonja	SI_ARHITEKTURA, Sonja Ifko s.p.	sonja.ifko@guest.arnes.si
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10	Pečar Jelka	Obalne galerije Piran	jelka.pecar@guest.arnes.si
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12	Pines Karmen	Občina Piran	karmen.pines@piran.si
13	Planinc Natalija	Društvo Anbot Piran	natalija.planinc@gmail.com
14	Popić Alenka	Občina Piran	Alenka.Popic@piran.si
15	Simič Slobodan Sime	Mediteranum Piran	sime@mediteranum.si
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19	Grosek Aleš	Val Piran	aleslarinettes@gmail.com
20	Debernardi Dario	Studio galeb d.o.o.	dario.debernardi@siol.net



4. Pictures





REGIONAL WORKSHOP OF CREATIVE SCENE
(VENETO, ITALY)

D.T1.3.1

VERSION 1





1. Invitation and Agenda



COMUNE DI CASTELLO DI GODEGO

L'Amministrazione Comunale

è lieta della Sua presenza al Workshop
relativo al Progetto europeo "REFREsh" a Castello di Godego

mercoledì 28 febbraio 2018 dalle ore 11.00
Borgo San Piero – Via San Pietro, 69 – Castello di Godego (TV)

Il Sindaco
Pier Antonio Nicoletti

R.S.V.P. entro le ore 12.00 di lunedì 26 febbraio 2018 – protocollo@comune.castellodigodego.tv.it

PROGRAMMA DEI LAVORI

10.45 - 11.00	<i>Registrazione</i>
11.00 - 11.15	<i>Saluti municipalità</i>
11.15 - 11.30	<i>Saluti Presidente Provincia di Treviso</i>
11.30 - 12.30	<i>Presentazione progetto REFREsh - Venetian Heritage Cluster</i>
12.30 - 13.30	<i>Brunch</i>
13.30 - 14.00	<i>Assaggio musicale Istituto</i>
14.10 - 14.30	<i>Focus intervento strutturale ex magazzino (Ufficio Tecnico comunale) intervento Assessore Cultura</i>
14.40 - 15.00	<i>Proposta utilizzo Istituto musicale</i>
15.00 - 15.30	<i>Domande, pareri, opinioni</i>
15.45	<i>Conclusione lavori</i>



2. Minutes

The workshop, organised in Castello di Godego in the premises of the Borgo San Piero structure, foresaw the participation of many public and private participants, both from an institutional and private side.

2.1. Stakeholder Analysis

The Municipality, with the collaboration of Venetian Heritage Cluster (VHC), involved the local stakeholders contacting them by email, telephone calls and personal meetings. The Municipality and VHC, moreover, also tried to build up a network with the neighbouring municipalities and with the Provincial level in order to disseminate as much as possible the REFREsh project and its activities and promote its approach in other local realities.

The participation has been very satisfying: public bodies and local associations active in different fields have been well represented:

- the popular University (the Popular University is a cultural association that offers its members a service of lively cultural growth carrying out courses related to the most diverse topics, promoting lifelong learning activities of adults, through courses of theoretical and practical teaching, information, updating and qualification. The Popular University has a board that lends itself free and makes use of the work of high-level teachers to offer everyone an occasion for cultural, historical and artistic enrichment);
- different municipalities (Rosà, Asolo, Resana)
- the music school "Istituto musicale della Crocetta"
- the "Universalis harmonia"
- AUSER "Libera età" (voluntary and social promotion association, committed to promoting the active aging of the elderly and enhancing their role in the society)
- the Pro Loco of Castello di Godego (local associations, with the purpose of promotion and development of the territory)
- "I rabaltai" (theatre association)
- Barco Mocenigo (restoration laboratory)
- the Civil protection
- the Polisportiva of Castello di Godego (association that manages, under the same organization, various sports, in professional and amateur sections)

All these stakeholders can be integrated in the implementation of the local creative scene considering that the aim, in a long-term period, is to have a "pole" in the centre of the town where all creative subjects can have at their disposal spaces and tools for the implementation of their activities. This kind of approach will support the knowledge and collaboration among the different subjects favouring new initiatives, ideas and optimizing the use of spaces.

The meeting started with the welcoming of the Mayor of Castello di Godego followed by the speech of the President of the Treviso Province who stressed his commitment for the project activities and the same was done by Mr Gianangelo Bellati, honorary consul of Luxembourg and, until the last year, Director of the Veneto Region's Chambers of Commerce Union.



After the welcoming, Mr. Sergio Calò (VHC) and Mr. Maurizio Malè (VHC) presented the REFREsh project, its objectives and activities, in particular about the pilot activity to be carried out in the Municipality of Castello di Godego. The presentation gave also the public an overview on the European public funds explaining how to access European funds and the fields where it is possible to present different kind of initiatives.

Following the lunch, a music performance made by the students of the music school “Istituto Musicale della Crocetta” was made and the workshop prosecuted with the speech of Mr. Sergio Daminato, responsible of the Municipality’s Public Works Office, concerning the infrastructural intervention foreseen by the project.

Mr. Daminato presented the actual situation and described the idea on how to intervene in the old building to make it usable for cultural activities, in particular for the local Music school. Participants have been invited to make suggestions and give their opinion about the proposal.

2.2. Analysis of needs

The discussion started after the end of the presentations, had as first intervention the one of the music school “Istituto musicale della Crocetta”. Actually, the infrastructural intervention foreseen in Castello di Godego, is related to adapt the old building in the centre of the town to be used by this subject.

The music school, as main beneficiary of the building concerned by the restoration, presented its situation and the specific needs regarding the training activities they carry out, supporting the definition of the details about the infrastructural work to be done. Main needs emerged were:

- to evaluate the number of rooms that will be available after the restoration;
- the aspects regarding the acoustic setting of the rooms;
- the possibility to have a larger room for exhibitions (maybe by using a mobile wall between two rooms);

A very interesting discussion started, both about the building interested by the project activities but also about how to prosecute in the direction of the creation of a larger cultural scene involving all the cultural associations of the territory. Actually, the building dedicated to the music school activities will be not used all the day long, and so many ideas emerged on how to adapt the location to other possible uses by the other associations/cultural and creative subjects.

In this sense following needs emerged:

- to have other spaces to locate administrative and operative sites of local associations;
- to coordinate the communication among cultural subjects, the municipality and also private owners of buildings that could be used to host cultural activities;
- to evaluate models for the economic sustainability of the cultural scene maintenance;

3. List of participants

Please see attached signatures’ papers.



4. Pictures





REGIONAL WORKSHOP OF CREATIVE SCENE
(PRIMORJE-GORSKI KOTAR, CROATIA)

D.T1.3.1

VERSION 1





1. Invitation and Agenda



Radionica Ispitivanje potreba kreativne scene za prenamjenom prostora industrijske baštine u sklopu projekta REFREsh

Lokacija: Pomorski i povijesni muzej Hrvatskog primorja Rijeka

Datum: petak 23. veljače 2018. godine

Vrijeme trajanja radionice: 10:00 - 15:00 sati

Dnevni red

10:00 - 10:15 okupljanje

10:15 - 10:45 predstavljanje projekta REFREsh

10:45 - 11:00 prezentacija dobre prakse - Memorijalni centar Lipa pamti

11:00 - 11:15 predstavljanje metodologije za radionicu

11:15 - 11:30 stanka za kavu

11:30 - 12:00 1. krug radionice

12:00 - 12:30 2. krug radionice

12:30 - 13:00 3. krug radionice

13:00 - 13:30 4. krug radionice

13:30 - 14:15 stanka za ručak

14:15 - 14:45 završni krug i diskusija

14:45 - 15:00 zaključak



2. Minutes

Primorje-Gorski kotar County organized a workshop for involving creative scene in Maritime and History Museum of the Croatian Littoral Rijeka on 23rd of February 2018. The workshop was attended by 26 participants from creative scene - art and music, theatre, dance, heritage...

Valerij Jurešić, Head of the Department for Culture, Sport and Technical Culture, greeted the participants, presented the main objectives of the REFREsh project, its activities, target groups and goals and said his expectations from workshop.

Vana Gović, senior curator in Maritime and History Museum of the Croatian Littoral Rijeka presented Memorial centre Lipa Remembers, our Best Practice.

Kristina Pandža from Centre for Industrial Heritage University of Rijeka presented methodology for the workshop.

After coffee break participants were organized into two groups, each group guided by two hosts. They exchanged vision of their role in this project and their needs. The debate was about concrete locations of unused industrial heritage in their own living area, challenges which are linked to its revitalization, about strengths, weaknesses, opportunities and threats.

2.1. Stakeholder Analysis

The involvement process has started within the Department for Culture, Sports and Technical Culture. The list of the potential creative scene stakeholders was made by the professionals from the Department who are familiar with the creative scene. Before the final list of the creative scene stakeholders was made, the stakeholders have received the survey which consisted of seven different key points which were supposed to serve as the initial guidelines of the current state within the creative scene industry. Questions/key points were the following:

- a) in which area of Primorje-Gorski Kotar County do you work,
- b) in which field of the creative industry do you work,
- c) which are the problems that you are dealing with,
- d) if you need the space for your work, please mark its characteristics - location, size, other,
- e) have you been interested in any business space until now.



After the analysis of the results, the final list of the creative scene stakeholders who were interested to participate was made. The involved creative scene stakeholders are covering the following fields:
music, painting, museums, graphic design, web design, film and television studio, product design, creative agency, associations, cultural-social associations.

2.2. Analysis of needs

The analysis of needs started with the detailed SWOT analysis through which the creative scene stakeholders answered some of the main questions, such as:

- a) What do you think, which is your contribution to the local community and economy? (STRENGTHS)
- b) Which are the challenges that you are dealing with in your everyday work, according to the conditions and space for work? (WEAKNESSES)
- c) Which are the positive factors that contribute your work and development, encourage it and improve it? (OPPORTUNITIES)
- d) Besides the financial needs, which are the other limits and obstacles which might be a threat to the realization of your ideas? (THREATS)

The main need which was marked as the most important is the **space** in which stakeholders have to perform/practice/make different kinds of their creative art or business. Through the dialogue within the workshop, few of the potential locations have been suggested as suitable for the reutilization and future use, such as: railway warehouses, old factories, open markets, bombshelter, military canals in forests, barracks, fish factory, icehouse, blockhouse, military warehouses, sawmills...













3. List of participants






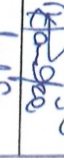
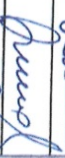
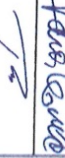



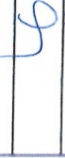






Primorsko-goranska županija

Radionica: Ispitivanje potreba kreativne scene za prenamjenom prostora industrijske baštine u sklopu projekta REFRESH

Rijeka, 23. veljače 2018. godina

POTPISNA LISTA / EVIDENCIJA PRISUSTVOVANJA						
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27.						



4. Pictures













5. Presentations

2/26/2018



interreg
CENTRAL EUROPE
REFREsh

TAKING COOPERATION FORWARD

Radionica
PPMHP, Rijeka, 23. veljače 2018.

Ispitivanje potreba kreativne scene za prenamjenom prostora industrijske baštine

Valerij Jurešić, pročelnik UO za kulturu, sport i tehničku kulturu Primorsko-goranske županije

REFREsh - RURALNA REVITALIZACIJA KULTURNE BAŠTINE

OPĆI CILJ

- Revitalizacija nekorisitenih objekata industrijske baštine u ruralnim sredinama, a za potrebe kreativnih i kulturnih industrija



TAKING COOPERATION FORWARD 2

REFREsh - RURALNA REVITALIZACIJA KULTURNE BAŠTINE

SPECIFIČNI CILJEVI

- Integracija kreativne scene u postojeće prostorne i sektorske funkcije trgovine i usluga
- Prenamjena napuštenih industrijskih područja u kulturne svrhe da bi se zaštitila i valorizirala kulturna baština u ruralnim područjima

TAKING COOPERATION FORWARD 3

REFREsh - RURALNA REVITALIZACIJA KULTURNE BAŠTINE

Ukupni proračun projekta: 2.152.612,50 EUR

- financirano iz ERDF-a: 1.784.048,49 EUR

Udio PGŽ-a u proračunu: 199.425,00 EUR

- financirano iz ERDF-a: 169.511,25 EUR

Trajanje projekta:

- 36 mjeseci
- 01/07/2017 - 30/06/2020

TAKING COOPERATION FORWARD 4

REFREsh - RURALNA REVITALIZACIJA KULTURNE BAŠTINE

Vodeći partner: Aufbauwerk Region Leipzig GmbH

PP2: Saxonia Standortentwicklungs- und -verwaltungsgesellschaft mbH

PP3: Pécs-Baranyai Kereskedelmi és Iparkamara

PP4: Komló Város Önkormányzata

PP5: Zavod za varstvo kulturne dediščine Slovenije

PP6: Občina Piran

PP7: Venetian Heritage Cluster srl

PP8: Comune di Castello di Godego

PP9: Primorsko-goranska županija

PP10: Općina Lokve

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GLAVNE PROJEKTNE AKTIVNOSTI PGŽ-a


- Mapiranje industrijske baštine PGŽ-a
- Izrada Studija izvodljivosti
- Izrada projektno-tehničke dokumentacije za lokaciju odabranu projektom

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2/26/2018


TEMATSKI RADNI PAKETI



- T1 Analiza potrebe za korištenjem i uključivanjem kreativnih scena u postojećim strukturama
- T2 Integracija kreativne scene u postojećim funkcionalnim strukturama ruralnih krajeva
- T3 Ponovna upotreba industrijske baštine kroz integraciju kreativnih scena

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RADNI PAKET T1




Analiza potrebe za korištenjem i uključivanjem kreativnih scena u postojećim strukturama

- T1.1 Izrada analize dobre prakse prenamjene prostora industrijske baštine za potrebe kreativne scene
- T1.2 Izrada regionalne SWOT analize s fokusom na kreativne industrije
- T1.3 Analiza potreba kreativne scene za njihovom integracijom i korištenjem objekata industrijske baštine

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ULOGA DIONIKA KREATIVNE SCENE



- Ispitati potrebe za prenamjenom neiskorištenih prostora i međusobnom suradnjom dionika kreativne scene
- Diskutirati o ograničenjima i izazovima s kojima se susreću
- Doprinijeti ulaznim informacijama ključnim za izradu SWOT analize s fokusom na kreativne industrije te za mapiranje prostora industrijske baštine Primorsko-goranske županije

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ŠTO SLIJEDI...



- Radionica
 - na kojoj će biti predstavljeni rezultati:
 - mapiranja industrijske baštine
 - izrađenih studija izvodljivosti
 - primjera dobrih praksi svi projektnih partnera
 - na kojoj ćemo zajedno definirati konkretne prostore koji će se pokušati u suradnji s vlasnicima prenamijeniti i kako, a za potrebe kreativne scene

TAKING COOPERATION FORWARD 10

Pitanja?



TAKING COOPERATION FORWARD 11

Hvala na pažnji!



TAKING COOPERATION FORWARD 12

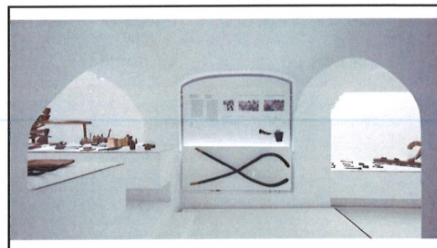
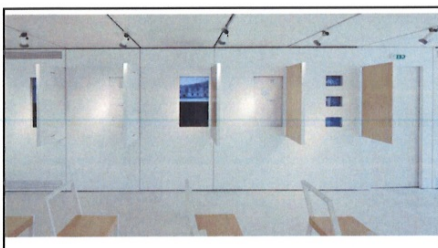
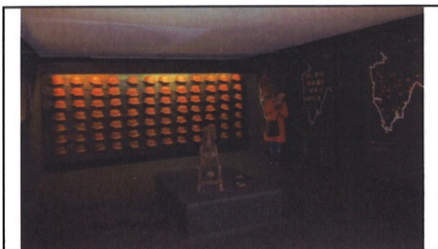


28.2.2018.



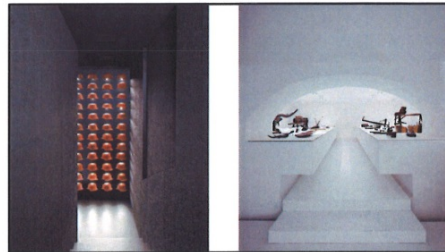
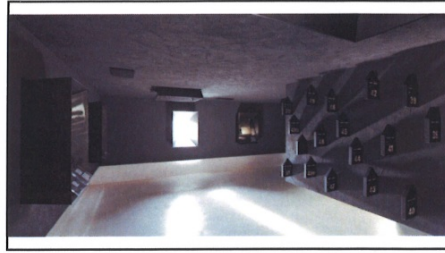


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